



JOB OPENING

MARKETING COMMUNICATIONS SPECIALIST

Overview:

Resello is part of Pax8, the leading value-added cloud-based SaaS distributor. Together we are simplifying the cloud journey for our partners by integrating technology, business intelligence, and proactive service to deliver an unparalleled experience. Serving over 10,000 partners through the indirect sales channel, our mission is to be the world's favorite place to buy cloud products.

We are a fast-growing, dynamic, and high-energy organization with a start-up feel, allowing you to make a meaningful impact on the business. Culture is important to us, and at Pax8, it's business, and it IS personal. We are passionate, creative, and humorously offbeat. We work hard, keep it fun, and expect the best. We Elev8 each other. We Advoc8 for our partners. We Innov8 continuously. We Celebr8 life..

Position Summary:

The Marketing Communications Specialist works closely with members from our marketing team to produce deliverables that support our go-to-market strategy, and supports with communication efforts towards our teams.

Essential Responsibilities (includes, but is not limited to)

1. Develop compelling content for a variety of marketing initiatives, including web site pages, blog posts, guides, emails, landing pages, and other marketing and sales collateral – while effectively applying our brand voice across different mediums. **50%**
2. Partner with local teams across Europe, sales, product teams and development on creation of industry and vertical specific content. **20%**
3. Edit all communication efforts to match the style and voice of our brand. Maintain consistency of our voice across all marketing efforts both inbound and outbound. **10%**
4. Work with our translation agency and colleagues who are fluent in one or more of the 15+ languages spoken in our offices to ensure proper translation of relevant content to various countries and regions. **10%**

5. Attend and actively participate in weekly team meetings and project status check-ins, adhering to project SLAs and deadlines. Brainstorm and contribute to discussions on marketing campaigns and content needs. **5%**
6. Help refine our brand voice/messaging and develop ways to strengthen our brand and voice across content channels through creation of powerful persona-driven content. **5%**

■ Ideal skills, experience and competencies

1. At least three (3) to five (5) years of professional content marketing experience.
2. Fluent in English, and preferably in one or more other languages spoken in Europe (German, French, Spanish, Italian etc.).
3. Excellent writing, editing, and proofing skills with ability to produce and create own materials (blog posts, whitepapers, emails etc.) including rules of composition and grammar, spelling, and punctuation.
4. Eagerness to collaborate with other colleagues, marketers, and subject matter experts on projects.
5. Creative thinker and problem solver with the ability to adapt quickly in a fast-paced environment.
6. Effective and proactive communicator.
7. Strong desire to constantly develop new skills and learn more about our industry, our partners, and marketing trends.
8. Highly organized and process-driven with the ability to multitask and manage multiple projects in a cross-functional work environment and amid shifting initiatives.

We know there's no such thing as a "perfect" candidate - Nor do we look for the right "fit" with us, we look for the Add! We encourage you to apply for a role at Resello/Pax8 even if you don't meet 100% of the bullet points. We believe in cultivating an environment where there is a diversity of perspectives, in hopes that we can all thrive in an inclusive environment.

■ Physical demands:

Sedentary role; primarily involves sitting/standing.

■ Travel Requirements:

Infrequently travel is expected.

■ People Org Details:

Reports to:	Team Lead Marketing
Location:	Zwolle (NL)
Position Status:	Full-time / Part-time

Apply for this job

Please send an email with your resume and motivation to mirza@allstar.nl.
For questions, please contact Mirza Osmanagic by email or on phone number +31 6 53 18 65 96.

Does this position not match your interest or experience? Don't worry, we also accept open applications.

Please note that acquisition regarding our vacancies is not appreciated.

