

HostCats gains from lasting partnership with Resello and advanced Realtime Register domain plug-in

How a trustful partnership benefits provider, reseller and customers.

Business and Partner Summary

HostCats is a web hosting- and web design services provider from Bangalore with a great reputation. The company was founded in the year of 2008 by CEO Mr. Abdul Vasi. Together with a highly dedicated team he has developed the HostCats brand into a flourishing business, providing first class services to more than 10,000 customers and resellers.

Customers are mainly across India. Next to web hosting- and web development services, the product portfolio consists of Digital marketing, SMS services, SSL, VPS and Dedicated servers.

HostCats keys to success are to ensure customer expectations regarding quality of service, to have processes in place for quality and timely delivery, and to ensure customer satisfaction through feedback on the delivered services.

Business Opportunities

One of HostCats' main concerns is competitive product placement to the benefit of customer satisfaction and overall business growth. In order to meet this demand, the company makes use of domain plug in integration in WHMCS. This approach enables the needed flexibility and in turn requires several specific plug in features related to DNS management, bulk operations, ID protection and Email forwarding

Apart from commercial and technical requirements for domain names, there was a strong wish to develop mutual business goals and enable opportunities to bring additional products to the market.

Growing Success

The relationship with Resello began several years ago and has since developed into a trustful and fruitful partnership. Resello has taken the opportunity to fine-tune and customize its integration features to meet HostCats' demand.

The white-labelled Realtime Register / WMCS domains plugin allows full flexibility to take advantage of participating in ongoing promotions. One good example of such promotion is Resello's current Domain Growth Program (DGP) which offers unbeatable pricing until the end of the year.

Today, HostCats is getting ready for new additional Resello / WHMCS modules to offer more products such as OX App Suite, Email and the Slimsite website builder.



benefits

- ✓ **Lasting business relation**
- ✓ **Joint business goals**
- ✓ **Profitable partner program**
- ✓ **Low pricing**
- ✓ **Great WHMCS integration**
- ✓ **Indian Support**

"Our relationship with Resello began several years ago and has since developed into a trustful and fruitful partnership.



With the recent establishment of Resello's Indian support team and new mutual business ideas we feel confident to even increase our shared success"

*Abdul Vasi
CEO of Seeknext It solutions Pvt Ltd*